



# HEALTH CENTER Advocacy Network

#ValueCHCs | #NHCW17

## Improving Community Health

“As local community owned and operated businesses, Health Centers serve over 25 million Americans at more than 9,000 delivery sites in all 50 states, the District of Columbia, Puerto Rico, and U.S. territories.” - NACHC



360 N. Irby Street  
Florence, SC 29501  
www.hope-health.org

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# NATIONAL HEALTH CENTER WEEK August 13-19th 2017

**Celebrating America's Health Centers:  
The Key to Healthier Communities**  
Join us as we celebrate America's Health Centers during National Health Center Week, August 13-19, 2017. Please visit [HealthCenterWeek.org](http://HealthCenterWeek.org) for more information and events in your area.



## Raising Awareness Nationwide and Protecting Access to Health Care in Our Communities

*Forty-eight million people in the US live without health insurance. Another 56 million may have insurance but live in areas without access to basic health services. Each year National Health Center Week serves to raise awareness about these and other health needs.*

National Health Center Week (NHCW) runs August 13-19 and community health centers across the nation focus on raising awareness about the needs that exist in our communities and the costs of not providing quality access to care. Health centers not only prevent illness and foster wellness in the most challenging populations, they also produce innovative solutions to the most pressing health care issues in their local communities.

**America's Health Centers**  
The national campaign also serves to bring

awareness to the mission and significant accomplishments of America's Health Centers over the course of more than five decades. Such accomplishments compile a record of successes that includes:

- Producing \$24 billion in annual health system savings
- Reducing unnecessary hospitalizations and unnecessary visits to the emergency department
- Treating patients for a fraction of the average cost of one emergency department visit

- Maintaining patient satisfaction levels of nearly 100 percent
- Serving more than one-in-six Medicaid beneficiaries for less than two percent of the national Medicaid budget.

**Care in the Community**  
Our community health centers are one of the bright spots in the nation's health care delivery system and serve more than 25 million Americans. This number continues to grow along with the demand for access to affordable primary and specialty care.

<http://healthcenterweek.org/>



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Photo by Bradley Lail

*Serving others, giving hope, changing lives.*



This health center is a Health Center Program grantee under 42 USC 254(b), a deemed Public Health Service employer under 42 USC 233(g)-(n), and an FTCA deemed facility.



## Maintaining Support for Community Health Centers

**Our goal at HopeHealth is to reach beyond the walls of conventional medicine to address the factors that may cause sickness, such as lack of nutrition, behavioral health issues, homelessness, transportation issues, and other socio-economic issues.**

Because of a long record of success in innovation, managing health care costs, and reducing chronic disease, health centers have a proud tradition of nonpartisan support in Congress.



For more information about NHCW or to become an advocate, contact Scherrie Cogdill at [scogdill@hope-health.org](mailto:scogdill@hope-health.org)

Each year, HopeHealth schedules several events throughout National Health Center Week to focus on continuing this support. This year, our events include a meet and greet at our Manning sites, advocacy education and outreach on Advocacy Wednesday, a legislative reception, and a back to school bash with our partner, Molina Healthcare.

National Health Center Week is your chance to speak out for your health center and the citizens we serve throughout our three-county region.

## Engaging Our Local Leadership

On July 15 at the Community Leaders Institute in Lake City, HopeHealth Chief Medical Officer Edward Behling, MD, and South Carolina Primary Health Care Association CEO Lathan Woodard presented with a panel of health care advocates about health disparities being faced in Florence, Williamsburg, and Clarendon Counties.

Other presenters included Williamsburg Hospital's Troy Gamble, MD, Pee Dee Healthy Start's Madie Robinson, and Jeannette Jordan of J&J Health Consultants.



**Become an Advocate**  
<http://hcadvocacy.org/>

# Be the Voice for Your Community Health Center

For more than 50 years, community health centers have provided high-quality health care in communities across the country. With the support of grassroots advocates, these centers have reached beyond medicine to improve lives, enhance access, reduce health care costs, and create a positive impact. Add your support to theirs and help keep policymakers informed on the importance of community health centers. 'Be the Voice' for your community health center. Take the pledge to become an advocate today at [www.hcadvocacy.org!](http://www.hcadvocacy.org!)



Join in the fun on Advocacy Wednesday, August 16. Take a photo using one of our Be the Voice photo frames and upload it to social media



# Manning Offices Switch Locations



HopeHealth in Manning and HopeHealth Pediatrics in Manning switched offices in mid-June allowing for more efficient care services for patients and better utilization of both facilities. HopeHealth in Manning is now located at 12 W. South St., and HopeHealth Pediatrics in Manning is in 11 W. Hospital St.

The switch puts HopeHealth in a better position to provide comprehensive quality health care services at both locations and addresses social, emotional, and physical needs for all patients. Facility updates include new floors, doors, fresh paint, and improved nurse spaces.

# Phase II of the Medical Plaza is Now Open

Construction on the second phase began shortly after the opening of Phase I in early 2016 and adds an additional 37,000-plus square feet to the Medical Plaza.

The new space includes two additional meeting rooms, as well as expanded spaces for pediatrics and women's health services already at the plaza. Services relocating from the Palmetto Street office include chiropractic care, pain management, infectious diseases, and dental. In addition, CARE House of the Pee Dee, a children's advocacy center, will relocate from Patton Drive, Florence, to offices adjacent to pediatrics.



# Get ready for the school year during summer break

Make planning for your child's health a priority this summer by updating immunization records, scheduling appointments, and preparing them for a successful and healthy school year.

Address essential health needs such as nutrition, mental wellness, and physical fitness by scheduling the appropriate appointments for your child with one of our pediatricians in Florence or Manning. We offer a variety of pediatric services including:

## Well-child Visits

Regular well-child visits are key to keeping your child healthy. They incorporate assessments, immunizations, and developmental screenings into a routine check up. They are

also great opportunities for parents to discuss issues such as social concerns, emotional health, sleeping and eating patterns, and academic success with a provider.

## Physicals

Medical history and school and sports physicals are important tools in identifying conditions that can affect a child's performance and level of participation in school sports and other types of physical activity.

## Teen Health Services

Our specially-trained care teams work with adolescents and young adults to offer a variety of services, including: immunizations, well-visits, minor injury care, lab tests, hearing and vision exams, birth control, menstrual disorders, and more.



hope♥fund  
bridging the gap in health care

The Hope Fund was established in April 2011 to assist patients with unmet needs, such as the cost of vision appointments, eyeglasses, specialty care, surgery, prescription drugs, and emergency assistance.



# HopeHealth Pediatrics Hosts Inaugural Back to School Bash

Join us at the HopeHealth Medical Plaza on August 19, 2017 from 10 a.m. - 12 p.m. for a family-friendly, back to school event. We'll be giving away free school supplies to the first 700 kids.

Get your well child visit at the HopeHealth Medical Plaza in Florence before August 19th and receive a special wristband to wear to our Back to School Bash.

Call today to set up your child's next appointment!

# Planning and Coordinating Services for Improved Behavioral Health

Patient needs are complex and diverse. HopeHealth behaviorists are working with patients and their providers to identify behavioral health needs and coordinate a comprehensive course of treatment.

Achieving optimal health requires a multi-faceted approach that includes the patient, the primary care provider, a support network, and a multi-disciplinary team. Optimal health is achieved through reducing barriers that might not always present themselves during a primary care appointment. Behaviorists are licensed master social workers who help assess, empower, educate, and coordinate

solutions, therapies, and resources that can help lead to better health outcomes for the patient.

HopeHealth behaviorists aren't just guided by our mission, vision, and values, but by the National Association of Social Workers' Social Work Code of Ethics. The primary mission of the Social Work Code of Ethics is to "enhance human well-being and help meet the basic human needs of all people." The role of behaviorists is enhanced through six core values: service, social justice, dignity and worth of the person, importance of human relationships, integrity, and competence.

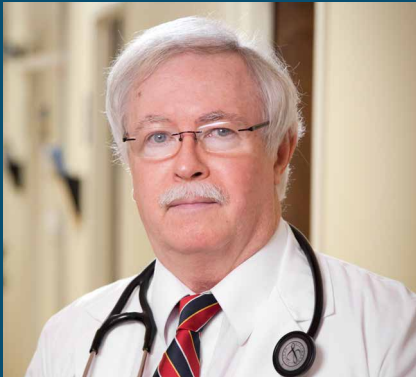
Responding to the needs of patients has evolved into a beautiful model of compassion, integration, and

comprehensive services. Without behaviorists it would be difficult to address all the needs of patients. Patients would not receive brief interventions to help them cope with social and mental health issues. Brief interventions lead to permanent change and improved health.

While behaviorists are primarily located within the primary care and pediatric suites of the HopeHealth Medical Plaza in Florence and HopeHealth in Manning, the team will expand to include additional locations and departments in the coming months. Established patients can access behaviorists either during their primary care visits or by requesting an appointment directly with a behaviorist.



*Pictured left to right: HopeHealth Behaviorists Eboni Frazier, Antonia Graves, and Tammie Pough.*



**Gregory Browning, MD**  
HopeHealth Medical Plaza

Dr. Browning is a family/general practitioner at the HopeHealth Medical Plaza in Florence. He is a Healthgrades Recognized Doctor. Before coming to HopeHealth, Dr. Browning had his own private practice in Florence.



**Jessica Robinson, PA-C**  
HopeHealth Pediatrics in Manning

Jessica is certified by the National Commission on Certification of Physician Assistants and is a member of the South Carolina Association of Physician Assistants. She enjoys volunteering, reading, and travelling.



**Rose Davis-Gordon, CNM**  
HopeHealth in Manning

Rose is board certified by the American College of Nurse-Midwives as a nurse midwife and sees patients at HopeHealth in Manning. She is a member of the Emmanuel Lutheran Church in West Columbia, SC, and enjoys reading, playing the piano, and baking.

# HopeHealth Nurse Wins Best Nurse of the Pee Dee Award

The Morning News hosts an annual Best of the Pee Dee contest to recognize the most valued people, businesses, and establishments in the Florence region. Nominees and winners represent the Best of the Pee Dee community.

This year, our very own Michayla Rowell, LPN, a staff nurse at the HopeHealth Medical Plaza in Florence, has been recognized as the "best nurse in the Pee Dee" by the local community.

Every day, our care teams work hard to make sure patients receive first-rate health care. Each employee is

committed to excellence through service that exemplifies love for people and passion for their well-being.

Michayla winning this award is a testament to her commitment to excellence and to the love she shows our patients every single day.

